

Reminders and notifications

12/19/2025 2:34 pm PST

Heylo ensures all members have access to the key event information. When [hosts](#) create a new event or edit an existing one, they can save it silently or announce it to the group. And Heylo handles automated reminders to registered [attendees](#).

When an event is created or updated, members can see through several methodologies to ensure no one misses critical info:

- **Event badges:** When new events are published within your group, Heylo uses event badges to draw attention to them. On the events tab, new events are marked with a "new" badge, indicating that they are recently added. Once a member has viewed the event, the "new" badge is removed. The events tab also provides a count of new events, making it easy to stay updated on the latest additions to your group's event calendar.
- **Notification center:** Every person on Heylo has a personal notification center located at the top of the app or desktop interface. This centralized hub serves as a summary of new activities within the group. When there is recent activity, such as new or updated events, the notification center receives a badge notification. This feature ensures that people can quickly access the latest information about events without having to navigate through various sections of the app.
- **Email blast:** Everyone who signed up for the group AND members invited by email but has not signed up yet will receive an email notification about a new event at the discretion of the host.
- **Push notification:** If the member has signed up and installed the mobile app with push notifications enabled, they will receive a push notification when a new event is created.

Host reminders

Every Sunday, ahead of [email newsletter](#) distribution, admins will receive a reminder if there are upcoming events for the week. [Hosts](#) will receive a reminder 24 hours before the event.

24 hours before the event, [hosts](#) are reminded to share event [Instagram promotions](#) on social media.

Attendee reminders

Registered attendees, including those registered as "interested," receive a reminder 24 hours before the event via push notification. If a member doesn't have push notifications enabled, they'll receive the reminder via email instead.

Members can customize which reminders they receive in their notification settings, both at the account level and per-group.

Updates and blasts

Either an admin or a host can update an event. Upon saving the updated event, select how to notify members. Notifications can be sent to just registered members, or all members in the group.

